

5 Things You Need to Know About Going Solar

1 It's Affordable
Back when solar panel installation began, it cost thousands and thousands of dollars upfront in order to install. Now, solar is considerably more affordable—and there are several financing options and programs that help homeowners install solar without extreme upfront costs. The HERO Program, for example, can enable homeowners to pay for solar via their property taxes.

2 You Can Reduce or Eliminate Your Electric Bill
Many homeowners have saved hundreds of dollars per month on their electric bills by installing solar panels. Some have even eliminated their bill altogether. And some homeowners actually get paid by the electric company for all the extra electricity that they're producing through their solar panels.

3 You Can Increase the Value of Your Home
Just like remodeling your kitchen or living room, installing solar panels increases the overall value and of your home. However, as solar installation company Semper Solaris co-founder John Almond points out, "Those things do bring a lot of enjoyment to your household, but the kitchen doesn't pay for itself." Not only do solar panels increase your home's resale value, but they also continue to bring in money through savings on your electric bill.

4 Not All Solar Companies Are Equal
Be sure to do research before choosing a solar panel installation company. The cheapest installers often will cost you more in repairs or mistakes later. Look for certified installers and high customer satisfaction, like Semper Solaris' A+ rating with the Better Business Bureau.

5 When Thinking About Going Solar, Think About Your Roof Too
Semper Solaris only installs SunPower panels, which are extremely durable and have a 25-year bumper-to-bumper warranty. If your roof needs to be replaced in five years, you may want to consider a new roof before installing panels!



Go Solar American Style with Hero and Semper Solaris

One of the biggest roadblocks between homeowners and installing solar panels is simple: homeowners aren't sure if they can afford the switch. Many homeowners love the idea of having no energy bill, of going green, and of investing into their home. But they don't love the idea of paying a large chunk of money and not seeing the payback for a few years.

That's where the HERO program comes in. The HERO program, or Home Energy Renovation Opportunity program, is a partnership between contractors and local governments. Contractors want work, and local governments want to see their cities become renovated, save water and energy, become more environmentally friendly, and to see neighborhood home values to go up. HERO creates a way for this to happen. Instead of paying for their solar panels

up front, HERO participants receive financing plans from HERO, from five to twenty years long. And, instead of paying it off like a credit bill, homeowners pay it on their annual property taxes.

Semper Solaris has had a fruitful partnership with the HERO program. Many homeowners wouldn't be able to afford the initial cost of solar panels, but can afford to spread out the cost via their property taxes instead. Thanks to the HERO program, Semper Solaris can install panels right away and homeowners can immediately slash their electric bills.

According to the HERO website, rooftop solar systems can offset electricity costs by 80% to 90%. For a three-bedroom home that runs the air conditioning and laundry often, electricity bills are usually around \$150 per month. However, after installing a 3.75kW system, the bill could be

only about \$30. For a five-bedroom home, especially with a home office and pool, electric bills are often over \$325. However, with a 4kW system installed on the roof, homeowners can expect a bill of just \$65. Depending on your personal electric bill savings, and because Semper Solaris installs systems that last for decades, this could mean a savings of over \$100,000 for the lifespan of your solar power system.

There's no reason to wait, because your savings on your electric bill could start right away. Financing rates and solar costs are at a steady low, so now is the perfect time to Go Solar American Style with Semper Solaris.



REGISTERED CONTRACTOR

For more information visit SemperSolaris.com

A NEW YEAR'S RESOLUTION That's Easy to Keep!



\$0 DOWN & ZERO PAYMENTS UNTIL 2018



NEED SOLAR & A NEW ROOF?

Choose Semper Solaris for Solar & Roofing!

NEW ROOF SAVE \$2000**
UPTO

Proud to be the SunPower Residential National Dealer of the Year

★ GO SOLAR AMERICAN STYLE ★

- ★ SLASH YOUR ELECTRIC BILL
- ★ LOWEST PRICES ON SOLAR & ROOFING
- ★ IMPECCABLE INSTALLATIONS
- ★ EXCEPTIONAL CUSTOMER SERVICE
- ★ WE MAKE SOLAR & ROOFING EASY TO UNDERSTAND
- ★ WE DIAGNOSE, REPAIR & TUNE-UP EXISTING SOLAR SYSTEMS & ROOFS
- ★ LICENSED SOLAR & ROOFING CONTRACTOR
- ★ NABCEP CERTIFIED
- ★ SERVES ALL OF CALIFORNIA



Local and Veteran Owned



CO-OWNER FORMER USMC OFFICER KELLY SHAWHAN AND HIS FAMILY



CO-OWNER JOHN ALMOND AND HIS FAMILY



Semper Solaris

SUNPOWER® | Elite Dealer

CALL NOW (619) 493-3830
SemperSolaris.com



*OAC. No Payments no interest for 18 months. **Roofing savings based on size of roofing system. Cannot be combined with other offers. New customers only. Expires 1/31/17 CSLB#978152