

Solar Done Right!

Why having the right information, the right solar panels, and right installer is so important



Highest quality products at the lowest possible prices!

Local and veteran owned solar company, Semper Solaris, is the fastest growing and most trusted SunPower Elite dealer in the state. Co-owner and veteran Marine Corps Captain, Kelly Shawhan, talks about why thousands of homeowners across the state trust Semper Solaris with their solar installations.

The solar industry has really boomed. There are more companies than ever sending mixed messages to the consumers. It's hard to know who to talk to. That makes Semper Solaris' mission, of having their word be their bond, so important. It separates Semper Solaris from all the other solar dealers out there.

"In the last 5 years a lot of people moved into solar," explains Kelly. "A lot of people with an electrical license think they can do solar. A lot of companies that do air conditioning and plumbing, they decided to add solar as a service. You're going to have plumbers up on the roof installing solar, maybe banging up the roof more than they should. We have licensed solar installers; we've got an electrical license, roofing license, and solar license. A lot of people have just enough licenses to get by so they can put solar on a roof. As I mentioned earlier, if you look at the difference between the installation from one of our jobs and a guy just running around in his truck, you'll notice quite a difference."

When you go solar, it is important to pick the right

installer and the right solar panels to make the best use of your money. Semper Solaris has teamed up with SunPower, the top solar manufacturer in the business, with over 30 years of proven experience under their belt.

SunPower is known throughout the industry as the best panel in the business. It's built different. Most conventional panels are built to last about 10 years. SunPower has a longer warranty than that. SunPower has an unmatched 25-year workmanship warranty. There are a lot of manufacturers out there who are not transparent or reputable. You don't want to have an unknown product on the roof of your home, your most important investment.

There are a lot of solar companies that have gone out of business in the last 5-10 years, but SunPower has been profitable every year. Semper Solaris co-owners John and Kelly choose to only install SunPower panels because they are the highest quality products in the world, and because "SunPower is a very successful company that's got great financials and they are the kind of company I want to work with."

If you own a home in California you've probably had a couple people knock on your door asking you if you want to do solar. Kelly is firm that this approach does not work. "That's not what solar is. Your home is one of the most expensive investments you have. Solar is not a car that you're going to trade in.

It's going to be there for a very long time. When you go to sell your house, if you have solar installed, the number one thing you're going to do is have your electric bill on your kitchen counter next to a bunch of realtor cards. It's going to show how low an electric bill you have, and the people that buy that house are going to be very impressed. The people that buy that house are also going to want to know what the warranty on that solar system is. If there's 3 years left of warranty on that system they might go buy another house. But, if there's 20 years warranty left on that system, they're going to feel pretty comfortable buying your house. So across all levels I think people understand that there's great value in putting the right solar up on the roof."

As you do your research on solar, SunPower will easily prove to be the best solar panel in the industry. As SunPower's Residential National Dealer of the Year, Semper Solaris is the only logical choice. Call Semper Solaris today and Go Solar American Style!



Semper Solaris' SunPower® Trophy.

Get Solar Installed NOW Before The Tax Credit EXPIRES!

You Must Be Installed This Year Before Your 2016 Tax Credit Expires!

GET YOUR **30%** TAX CREDIT* PLUS SAVE **\$3000** UP TO NEW **SUNPOWER SOLAR PANELS**



Proud to be the SunPower Residential National Dealer of the Year

★ GO SOLAR AMERICAN STYLE ★

- ★ SLASH YOUR ELECTRICITY BILL UP TO 95%
- ★ LOWEST PRICES ON SOLAR & ROOFING
- ★ IMPECCABLE INSTALLATIONS
- ★ EXCEPTIONAL CUSTOMER SERVICE
- ★ LICENSED SOLAR & ROOFING CONTRACTOR
- ★ NABCEP CERTIFIED



Local and Veteran Owned



CO-OWNER FORMER USMC OFFICER KELLY SHAWHAN AND HIS FAMILY



CO-OWNER JOHN ALMOND AND HIS FAMILY



Semper Solaris

SUNPOWER® | Elite Dealer

CALL NOW (619) 493-3830

Contact Your Trusted Solar & Roofing Experts!

NEW ROOF ★ RE-ROOF ★ ROOF REPAIRS

UP TO **\$2000 OFF** NEW ROOF



DID THIS GUY INSTALL YOUR SOLAR?



YOU SHOULD PROBABLY GET IT CHECKED!

FULL SYSTEM DIAGNOSTIC INCLUDING:

- ★ Free Inspection of All Connections
- ★ Cleaning of Inverter
- ★ Analysis of Systems Compliance of Codes
- ★ Replacement of Wire Nuts with Heavy Duty Equivalent
- ★ All Rooftop Connections Inspected & Tested
- ★ Shading Tests Performed
- ★ Inspection of Monitoring Equipment
- ★ Migration of Customer's Monitoring Site to Semper Solaris Servers*
- ★ Report of Findings & System Performance
- ★ 90 Day Warranty on All Repairs*

SOLAR PANEL TUNE UP & DIAGNOSIS

\$249 ONLY

CALL NOW (619) 493-3830

SemperSolaris.com



Semper FI!

*Savings awarded as a discount off system price or after installation. Cannot be combined with other offers. Taxpayer may claim credit of 30% of qualified expenditures for system of a dwelling unit in US that is owned and used as a residence by taxpayer. Some services may require additional cost due to site conditions. Key fragile roof types may preclude roofing inspection. Cannot be combined with other options. Savings based on size of roofing system and awarded as a discount off system price or after installation. Cannot be combined with other offers. Assumes customer has monitoring set. If customer agrees to any necessary fees. Expires 12/31/16 CSLB978152



The Anatomy of a SunPower Equinox solar system.