

# Semper Solaris

## Employees Living by the Highest Standards of Service



Semper Solaris team installing SunPower panels, which will produce 70% more energy.

Former Marine, David found himself on unemployment when he was introduced to John and Kelly a little over a year ago. John and Kelly were looking for someone to run the warehouse, a job David is more than qualified for. Kelly and John knew when they met with David; they had found their guy. David just celebrated his one-year anniversary with Semper Solaris and couldn't be happier.

John and Kelly are dedicated to taking care of their team, so the team can take care of their customers. David admires this quality, and it's one of the reasons Semper Solaris is so successful. David says that Kelly and John "are so willing to listen to ideas, go back and forth, and figure out a common ground to get the job done." With this kind of support from your owners, the whole team is set up for success.

David is one of many veterans who found a home at this California solar company. He was quick to jump on board with John and Kelly's mission simply because it lines up with his military values. Semper Solaris is a company founded by veterans, working with veterans, supporting veterans, and working their level of excellence into every facet of the solar industry. Tapping into veterans' innate values and leadership skills is more than a good idea; it's the key to Semper Solaris' growth. Kelly says his plan for growing a cohesive team as the company grows is simply communication. "Communication is the key to a

company. That's what engenders trust, we communicate very, very well with our people, and they pass that on to our customers." Semper Solaris wants every customer to feel heard and respected. The customer comes first, every time, no exceptions. They also want their customers to know every step of the process. Keeping the customer in the loop helps Semper Solaris build trust and respect with everyone they come in contact with.

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As you can see, Semper Solaris mirrors John and Kelly's loyalty to service members. They firmly believe in this business plan and it works. Semper Solaris is the fastest growing solar power company in San Diego. John and Kelly are quick to give credit to their dedicated team members. Even those who aren't former military are still dedicated to the Semper Solaris vision, and most of the company still refers to the veterans by their ranks.



USMC Officer, Kelly Shawhan's military accolades.



Local San Diego solar company, Semper Solaris is proud to support our military by hiring veterans.



Semper Solaris installers receive an award from San Diego Mayor for their brave act of service.

## Once a Marine, Always a Marine

Semper Solaris' willingness to serve sets them apart from the competition. In fact, on the way home from an installation, three team members recently saved two victims from a terrible car crash. Three Semper Solaris installers saw a car swerve off the freeway, they immediately stopped to help. They were able to pull the injured driver and passenger out of the vehicle just in time. Everyone barely made it safely away from the accident when the car exploded. These installers are perfect examples of Semper Solaris' mission of selfless service. You should check out the video cataloging the story on YouTube under the name, "Semper Solaris

RESCUE - Once a Marine, Always a Marine! Oo-rah!" This amazing rescue shows the willingness to go above and beyond the call of duty in every situation. Semper Solaris makes it their mission to provide these opportunities. For some veterans it can be hard to find a job after retiring from the military. Transitioning back to civilian life is important and some companies don't always recognize the value of hiring veterans. Kelly believes the loyalty, discipline, and leadership skills learned in the military are valuable workplace skills. He has staffed his team with veterans who put their military values into action everyday.



Power your home, your car, and your life with solar!

## Military Level Excellence in All They Do!

When you choose Semper Solaris to install your solar, you get the best service in the industry. This is thanks to Kelly Shawhan and John Almond's dedication to instilling military level excellence in their solar team. Co-founder and former US Marine, Kelly Shawhan has been in the solar business since 1989. As a Marine, trust and loyalty mean everything to Kelly. As a solar specialist, these values are equally as important. His customers are trusting that Semper Solaris will get the job done right and Semper Solaris lives up to their

customers' expectations. The name of the company, Semper Solaris, is inspired by the Marine Corp motto, Semper Fidelis, which means always faithful. Kelly and John work diligently to make sure that each member of the company looks out for each other this being another military value in action. When the team supports each other they are better able to serve their customers. Kelly's team is known for their selflessness and customer service. Semper Solaris is always faithful to their customers. Semper Fi!

## Military Values in Action

When Kelly and John's started Semper Solaris, they envisioned a company known for their integrity and work ethic. That has become a reality. Some of Semper Solaris' strongest supporters are veterans. Here's one former service member's experience with Semper Solaris.

by focusing on their military values. If you are looking to get solar installed in your home, "Go Solar American Style" and choose this award winning company. Semper Solaris is proud to be SunPower's Residential National Dealer of the Year.

"As a Marine I knew that this veteran owned company would provide me outstanding service and they surpassed my expectations." - B.K.

Semper Solaris takes the time to help you understand how solar works and how to choose the right system. Plus they support former servicemen who have dedicated their lives to our country!

You can clearly see the military values at work here as well as in many of the other experiences customers have posted online. Kelly and John run their solar company on the expertise, excellence, and efficiency of the military. Each technician is dedicated to arriving at every install on time with all the right materials and know-how to get the job done right the first time, no exceptions. This highly trained team is ready to help you save money on your monthly bills by providing you the best solar panels in the world. Semper Solaris only installs SunPower panels, which produce 70% more energy.



Co-Owner and former USMC Officer Kelly Shawhan and his family



Co-Owner John Almond and his family

The whole team continues to succeed